



Shoko! International Spoken Word and Hip Hop Festival Press Release

The Shoko International Spoken Word and Hip Hop Festival continues to attract high profile international names. Slated for the 21st – 24th September the festival has this week added to its list of confirmed acts the leading German hip hop film maker, Florian Gaag, as well as DJ Bionic, the legendary SA hip hop DJ.

Florian Gaag will be presenting his award-winning film, Wholetrain, which focuses on the graffiti scene in Germany. Wholetrain has won over a dozen awards in leading film festivals in Europe and the US. Apart from screening the film Gaag will also be part of the workshop programme as he will talk about the making of the film as well as hosting a discussion with local graffiti artists about the role of graffiti in modern society. Gaag will be brought over courtesy of the Zimbabwe German Society.

Another confirmed act for Shoko is Bradley Williams, better known as DJ Bionic. Bionic is one of South Africa's local hip hop legends with more than a decade of expertise as an independent label-owner, producer, A&R, concert promoter and innovator in the world of music and brands.

Bionic's reputation and experience combined with a very strategic mind to develop music-related properties and brands as communication vehicles. He has done extensive work for Levi's Original Music, Heineken Music and MTV Base to name a few. From behind the mixing boards supervising music for TV commercials and movie scores to brand's music sponsorship strategies to developing independent artists for MTN's independent music portal MTN Xploaded. This SA hip hop legend will be spinning vinyl at the Shoko Festival.

The Shoko International Spoken Word and Hip Hop Festival is being hosted by Magamba, Zimbabwe's leading spoken word and hip hop organization. It will be at various venues including Alliance Francaise, Book Café and the Mannenberg. Other headline acts include Akala (UK), Tumi and the Volume (SA) and Drea (Botswana) alongside trailblazing Zimbabwean acts such as Outspoken & the Essence, the Monkey Nuts, Comrade Fatso & Chabvondoka, P.O.Y (Byo), Batsirayi Chigama, Kings Kraal Republic (Byo) Black Bird, Aura, Soulfamilia (Byo), Mizchif, Synik and many more to be announced soon.

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